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West Metro Fire/Rescue
Fleet Services Division

July 16, 2009

To whom it may concern,

As a part of West Metros philosophy to take a progressive stance in providing our employees the safest work environment possible, a grant request was submitted for several items related to firefighters safety. One of these items was the installation of a highly visible chevron material as identified in the draft proposal for the 2009 NFPA 1901 update. After reviewing our options on methodology and materials, a Request for Proposals was created and mailed to three local graphics vendors. Following receipt of the proposals, a great deal of time was spent reviewing the advantages and disadvantages of each. As a result of this review, West Metro Fire Rescue awarded the task to SVI Graphics of Loveland, Colorado. It was discovered that SVIs methodology made the most sense for the installation and durability of the product. The 3M Diamond Grade product was selected since it typically has three times the reflective value of standard reflective vinyl.

Working in conjunction with Mr. Mike Carlson of SVI Graphics, photos were taken of each of our units to be done. The materials were precut and when the units came in for the installations, minimal downtime was experienced due to the expertise of the installers on the job and the fact that the material fitted perfectly on all units. A clear protective sheeting was then applied which has proven to protect the material and allow for multiyear longevity.

I would recommend this company and their processes to anyone considering the application of the chevron materials. The job was done in a very efficient, professional manner. Mr. Carlson and the whole SVI team are to be commended for a job well done.

Sincerely,

Steve Weathersby
Fleet Manager